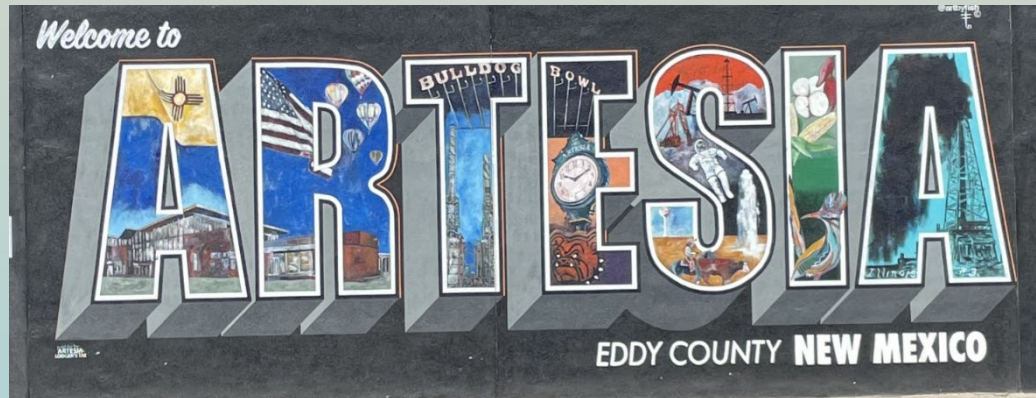




COMPREHENSIVE PLAN
VISIONING MEETING
August 16, 2023



Welcome & Introductions



JIM MCGUIRE

Community Development Director



JACKIE FISHMAN, AICP

Principal-in-Charge

MICHAEL WRIGHT

Planner

CHARLENE JOHNSON, AICP

Senior Planner

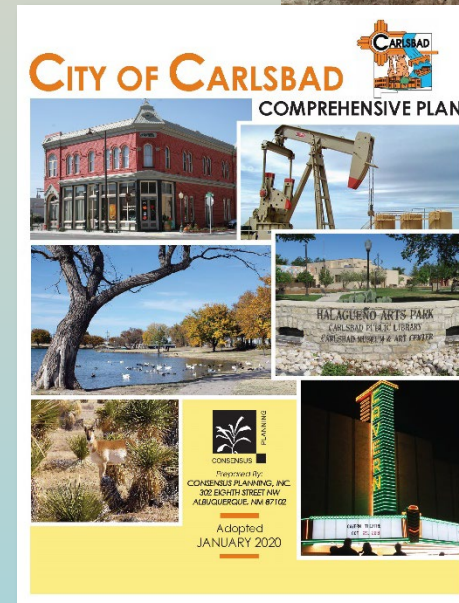
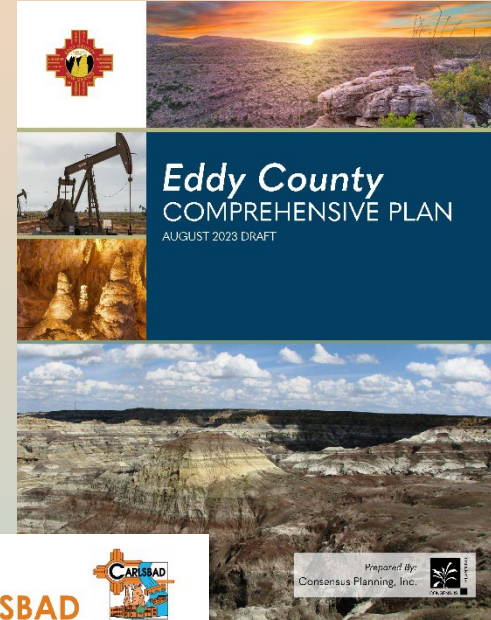
AYONI OYENUGA

Planner



Who is Consensus Planning?

- Small planning and landscape architecture firm established in 1991 and based in Downtown Albuquerque
- Provides planning and design services for public and private sector clients throughout New Mexico
- Recently completed the Eddy County Comprehensive Plan and the Carlsbad Comprehensive Plan in 2019



Why Plan?

- Helps communities prepare for the future.
- Identifies problems and points the way to solutions by taking a measured, systematic approach.
- Provides a rationale for assigning priorities and decision-making.
- Provides the opportunity for educating, involving, and informing the community and elected officials.



What is a Comprehensive Plan?

A Comprehensive Plan is a long range, general policy guide that provides a written and graphic description of existing conditions, community aspirations, and a “road map” to ensure the community vision is achieved through sound decision-making regarding future growth and development, and capital improvements.

Plan Elements



Framing the Planning Process

- What has changed since the 2012 Comprehensive Plan?
- What are the community's concerns, needs, and priorities?
- How do we maintain what Artesians cherish about the community?
- What is the vision for Artesia in 20 years – how should it grow and develop?

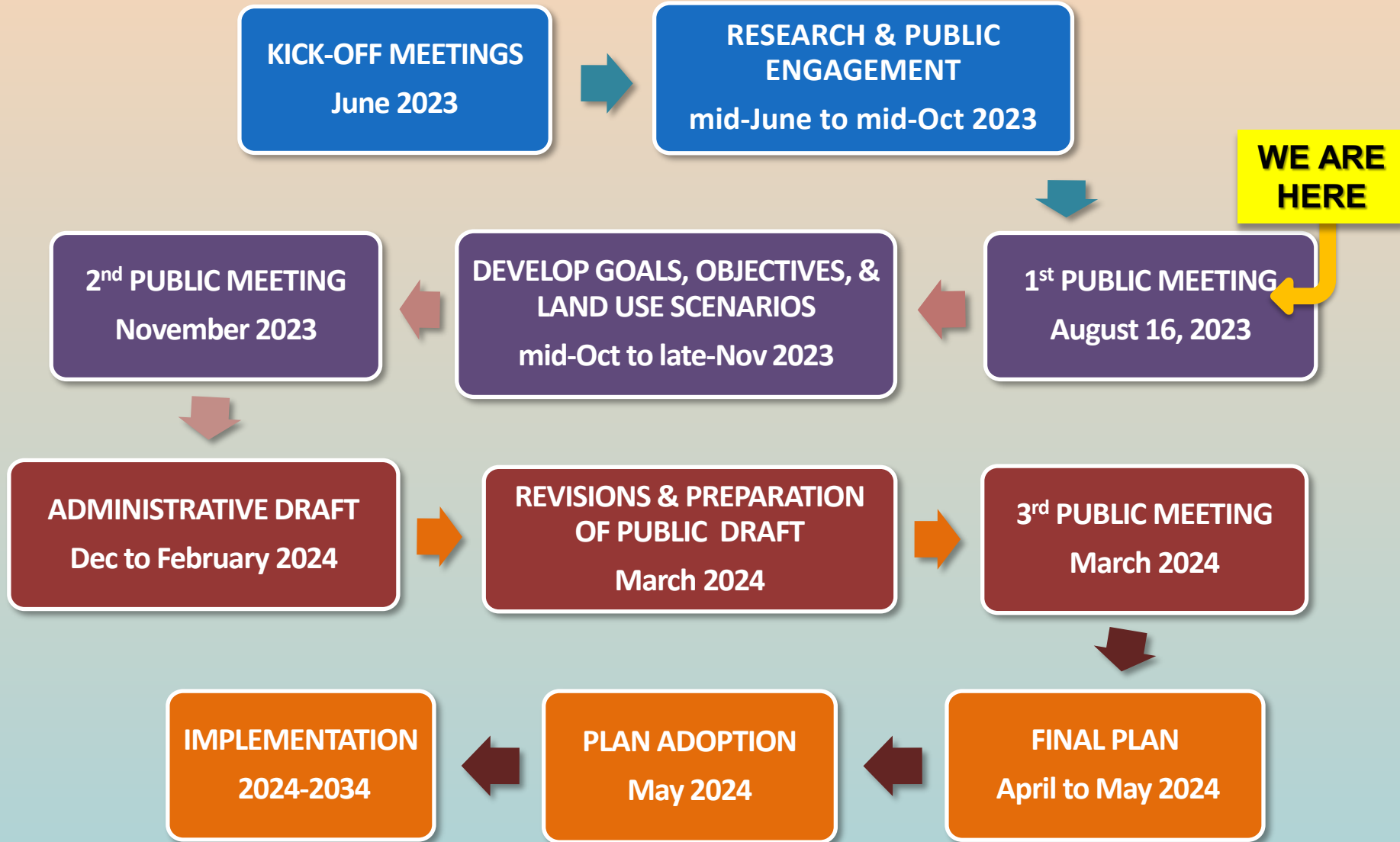


Public Outreach - Guiding Principles

- Make ourselves available
- Communicate directly with community stakeholders
- Involve citizens of all ages and backgrounds
- Make the process interactive
- Practice active listening
- Engage elected officials and champions



Planning Process



Community Survey

- Includes a series of 38 questions
- Designed to elicit input on a range of community issues
- Went live last week and will go to September 22nd

<https://www.surveymonkey.com/r/ZQWJYBV>



1

How would you describe Artesia to someone who has never been to Artesia and was thinking about moving here?



2

What are the top three aspects about Artesia that should be preserved for the future?



3

What are the top three aspects of Artesia that should be changed or improved?



4

Which areas or neighborhoods in Artesia do you believe are most in need of improvement?



5

It's now 2040, how would you describe Artesia to someone who has never been here and was thinking about moving here?



Let's Stay Connected!

JACKIE FISHMAN, AICP

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PROJECT WEBSITE

<https://artesiacomprehensiveplan.com/>