



CITY OF ARTESIA COMPREHENSIVE PLAN UPDATE - PUBLIC INPUT RESULTS



A second public meeting was held on January 10, 2024 from 6:00 - 7:30 pm at the Artesia Recreation Center. The purpose of the meeting was to gather public input on the Comprehensive Plan’s draft goals and objectives and alternative future land use scenarios. Participants were given sticky dots to place on large posters with the draft goals and objectives. Participants were asked to prioritize these by voting according to their preferences. For the goals, they placed green dots on those goals they liked, yellow dot on goals they liked but should be reworded, and red dots for goals they did not like. For the objectives, they placed blue dots on those objectives that were most important to them. After they completed the Goals and Objectives exercise, they were presented with alternative Future Land Use Scenarios developed by Consensus Planning. They were also asked to vote on their preferred scenario and offer comments.

The results of these exercises are documented in three sections: Section 1, Top Goals and Objectives regardless of the Plan element; Section 2, Goals and Objectives Complete Results by Plan Element; and Section 3, Alternative Land Use Scenarios Results. The Top Goals and Objectives were prioritized by the number of participant votes, and goals and objectives with the same number of votes were categorized together.

SECTION 1: TOP GOALS & OBJECTIVES

TOP 5 GOALS

- 1. Community Services & Facilities Goal 2: Maintain a comprehensive system of parks and recreation facilities. 12
 Infrastructure Goal 1: Maintain a sustainable and reliable domestic water supply that meets current demand and accommodates future growth. 12
- 2. Infrastructure Goal 4: Maintain a safe and efficient wastewater collection treatment system. 10
 Transportation Goal 2: Maintain safe street conditions throughout Artesia. 10
- 3. Land Use Goal 4: Create an attractive built environment that encourages community pride. 9
- 4. Housing & Neighborhoods Goal 1: Increase the supply, type, and diversity of housing in Artesia. 8
 Community Services & Facilities Goal 4: Foster a high level of community health outcomes for Artesia residents. 8
 Transportation Goal 3: Expand air travel services at the Artesia Municipal Airport. 8
- 5. Land Use Goal 3: Plan for the gradual and orderly growth of Artesia through annexation. 7
 Economic Development Goal 1: Create a diversified and resilient economy that fosters growth of existing businesses and new industry sectors. 7
 Economic Development Goal 3: Establish Downtown Artesia as the retail and arts and cultural hub of the Pecos Valley. 7

Infrastructure Goal 6: Promote waste reduction, reuse, and recycling activities. 7

TOP 8 OBJECTIVES

1. Community Services & Facilities Objective 2: To meet the multi-generational recreation needs of youth, teens, and adults in Artesia. 15
2. Housing & Neighborhoods Objective 1.2: To increase the supply of market rate, workforce, and rental and owner-occupied housing in Artesia. 13
3. Land Use Objective 1.2: To identify appropriate areas for new residential, commercial, and industrial development. 12

Land Use Objective 2.2: To ensure Downtown Artesia remains a vibrant and attractive place where the community can live, work, and play. 12
3. Hazard Mitigation Objective 3.2: To protect the Artesia community from hazardous materials spills and releases at industrial properties within and near Artesia. 12
4. Community Services & Facilities Goal 1 Objective 2: To ensure the Artesia Police and Fire Departments are adequately staffed, equipped, and have access to on-going training. 11
5. Economic Development Objective 1.3: To decrease the leakage of the local retail market and capture a greater share of consumer spending. 10

Economic Development Objective 3.3: To initiate public/private partnerships for the redevelopment or adaptive reuse of vacant and/or underutilized buildings and properties. 10

Economic Development Objective 4.2: To provide opportunities for young adults to remain in Artesia or return after completing their secondary education. 10
6. Transportation Objective 3.3: To attract and foster economic growth opportunities. 9
7. Community Services & Facilities Goal 5 Objective 2: To support Artesia Public Schools in maintaining a high level of educational success and attainment. 8

Hazard Mitigation Objective 3.1: To ensure a rapid and coordinated response to accidents associated with the transport of hazardous materials through Artesia on US 285, US 82, CR-229, and CR-357. 8

Infrastructure Objective 1.1: To ensure the long-term resiliency of the community water supply. 8

Transportation Objective 1.2: To accommodate the regional mobility needs without detracting from Artesia's community character. 8

Transportation Objective 2.1: To establish a long-range street and sidewalk maintenance and funding plan for street improvements, annual maintenance, and replacement needs. 8

Transportation Objective 4.1: *To ensure the safe transport of materials along Artesia's rail and freight corridors.* 8
8. Economic Development Objective 2.1: To expand entrepreneurship and employment opportunities for local residents. 7

Economic Development Objective 2.2: To encourage the growth of locally produced goods and commercial services. 7

Land Use Objective 3.1: To identify new growth areas that would be appropriate for residential and non-residential development. 7

Land Use Objective 4.2: To enhance the visual appearance and facilitate new commercial development along Artesia's major transportation corridors. 7

Housing & Neighborhoods Objective 2.3: To encourage infill development of vacant or underutilized properties for new housing in Artesia's existing neighborhoods. 7

Community Services & Facilities Goal 2 Objective 1: To promote public health, wellness, and quality of life through recreation and exercise. 7

Infrastructure Objective 6.1: To extend the life of the Standpoint Landfill. 7

SECTION 2: DRAFT GOALS AND OBJECTIVES COMPLETE RESULTS

LAND USE

Land Use Goal 1: Provide a sustainable and balanced mix of land uses that accommodate a diversity of housing choices, business opportunities, and employment. 4

Objective 1.1: To meet the existing and future market demand for commercial services. 0

Objective 1.2: To identify appropriate areas for new residential, commercial, and industrial development. 12

Land Use Goal 2: Promote infill development and redevelopment within existing neighborhoods and areas currently served by municipal infrastructure. 5, 1

*Objective 2.1: To create a more compact urban form that results in walkable, mixed-use neighborhoods. 1, 2***

Objective 2.2: To ensure Downtown Artesia remains a vibrant and attractive place where the community can live, work, and play. 12

Objective 2.3: To encourage appropriate residential densities within abandoned and antiquated subdivisions. 3

Land Use Goal 3: Plan for the gradual and orderly growth of Artesia through annexation. 4, 3

Objective 3.1: To identify new growth areas that would be appropriate for residential and non-residential development. 7

Objective 3.2: To create a more logical municipal boundary by eliminating islands of land currently within unincorporated Eddy County that can be served in a cost-efficient manner. 4

Objective 3.3: To address the urban-rural interface of land use and development at Artesia's boundaries. 1

Land Use Goal 4: Create an attractive built environment that encourages community pride. 9

Objective 4.1: To protect public health, safety, and welfare through code enforcement and the consistent application of development regulations in neighborhoods and commercial areas. 5

Objective 4.2: To enhance the visual appearance and facilitate new commercial development along Artesia's major transportation corridors. 7

Objective 4.3: To provide opportunities for community participation in beautification efforts. 2

**** Participant asked to define urban form.**

ECONOMIC DEVELOPMENT

Economic Development Goal 1: Create a diversified and resilient economy that fosters growth of existing businesses and new industry sectors. 7

Objective 1.1: To expand the range of employment opportunities for existing and future residents of Artesia. 5

Objective 1.2: To expand opportunities and encourage growth in energy, value-added agriculture, arts and culture, and professional services sectors. 2

Objective 1.3: To decrease the leakage of the local retail market and capture a greater share of consumer spending. 10

Economic Development Goal 2: Support small business retention, expansion, and development. 6

Objective 2.1: To expand entrepreneurship and employment opportunities for local residents. 7

Objective 2.2: To encourage the growth of locally produced goods and commercial services. 7

Objective 2.3: To strengthen the character and charm of small businesses in Downtown Artesia. 0

Economic Development Goal 3: Establish Downtown Artesia as the retail and arts and cultural hub of the Pecos Valley. 7

Objective 3.1: To foster the growth of the creative economy and expand community access to arts and culture. 2

Objective 3.2: To encourage and incentivize the development of new businesses, mixed-use projects, museums, and public art within Downtown. 3

Objective 3.3: To initiate public/private partnerships for the redevelopment or adaptive reuse of vacant and/or underutilized buildings and properties. 10

Objective 3.4: To encourage private reinvestment in Downtown Artesia. 3

Economic Development Goal 4: Develop and maintain a well-trained and educated local workforce that meets the needs of existing and potential new employers. 3

Objective 4.1: To ensure Artesia households achieve economic prosperity by raising household incomes. 5

Objective 4.2: To provide opportunities for young adults to remain in Artesia or return after completing their secondary education. 10

Objective 4.3: To ensure the local workforce is adequately trained to meet the needs of new employment opportunities in target industries. 5

HOUSING & NEIGHBORHOODS

Housing & Neighborhoods Goal 1: Increase the supply, type, and diversity of housing in Artesia. 8

Objective 1.1: To provide equal access to housing for residents of all socio-economic backgrounds. 1

Objective 1.2: To increase the supply of market rate, workforce, and rental and owner-occupied housing in Artesia. 13

Objective 1.3: To address the constraints and impediments to affordable housing. 5

Objective 1.4: To provide housing options for single parent households, seniors, people with disabilities, veterans, and homeless persons. 3, 1*

Housing & Neighborhoods Goal 2: Strengthen and revitalize existing residential neighborhoods in Artesia. 5

Objective 2.1: To preserve the integrity and character of existing neighborhoods. 6

Objective 2.2: To support the rehabilitation and redevelopment of existing substandard and abandoned housing structures. 5

Objective 2.3: To encourage infill development of vacant or underutilized properties for new housing in Artesia's existing neighborhoods. 7

Housing & Neighborhoods Goal 3: Support the development of new residential neighborhoods. 6

Objective 3.1: To encourage new single-family, multi-family, and live-work residential development. 6

Objective 3.2: To encourage new residential development with convenient access to employment, neighborhood-scale commercial services, and recreational amenities. 4

COMMUNITY SERVICES & FACILITIES

Community Services & Facilities Goal 1: Deliver and operate a high level of public safety facilities and services within Artesia. 3

Objective 1: To protect the safety and security of all residents and visitors to Artesia. 4

Objective 2: To ensure the Artesia Police and Fire Departments are adequately staffed, equipped, and have access to on-going training. 11

Objective 3: To ensure short response times to emergency calls for service and maintain the excellent Insurance Service Organization (ISO) rating of the Artesia Fire Department. 3

Objective 4: To foster positive relationships between the Artesia Police Department and the community through engagement efforts. 1

Community Services & Facilities Goal 2: Maintain a comprehensive system of parks and recreation facilities. 12

Objective 1: To promote public health, wellness, and quality of life through recreation and exercise. 7

Objective 2: To meet the multi-generational recreation needs of youth, teens, and adults in Artesia. 15

Objective 3: To ensure existing and future neighborhoods are served by and have access to neighborhood and community park facilities. 4

Community Services & Facilities Goal 3: Provide and maintain a full spectrum of community facilities and programming to meet the social and educational needs of Artesia residents. 5

Objective 1: To ensure that the community facility needs of existing and future residents are being met through capital improvements to the Artesia Public Library, Artesia Recreation Center, and the Artesia Aquatic Center. 4

Objective 2: To ensure community facilities and programming meet the multi-generational needs of Artesia residents. 1

Objective 3: To encourage youth participation in social and recreational activities to foster self-confidence, social engagement, and community pride. 6

Objective 4: To support the ability of seniors to socialize, remain active, and live independently within the community. 4

Community Services & Facilities Goal 4: Foster a high level of community health outcomes for Artesia residents. 8

Objective 1: To ensure individuals, families, seniors, and people with disabilities have access to health care and behavioral health services. 3

Objective 2: To support local and regional health care providers, including the Artesia General Hospital, in maintaining a high level of health care services in Artesia. 4

Community Services & Facilities Goal 5: Support equal access to quality public education and life-long learning opportunities for Artesia residents. 5

Objective 1: To provide an array of multi-generational educational opportunities for youth, adults, and seniors. 3

Objective 2: To support Artesia Public Schools in maintaining a high level of educational success and attainment. 8

Objective 3: To coordinate with institutes of higher education to offer remote learning opportunities in Artesia. 1

HAZARD MITIGATION

Hazard Mitigation Goal 1: Reduce Artesia's risk and vulnerability from natural and man-made hazard events using an all-hazards approach to mitigation. 5, 1

Objective 1.1: To increase public awareness of the risk from natural and human-caused hazards. 0

Objective 1.2: To increase emergency preparedness and response during major hazard events. 3

Objective 1.3: To provide residents with advanced warning of major hazard events. 5

Hazard Mitigation Goal 2: Reduce the community's vulnerability to and impact from dam failures and flooding. 3

Objective 2.1: To build greater capability and capacity to mitigate flooding. 1

Objective 2.2: To educate the public on flood potential and floodplain management. 0

Objective 2.3: To work towards a shorter recovery time after flooding has occurred. 1

Hazard Mitigation Goal 3: Improve Artesia's capacity to provide rapid response to hazardous material spills and releases. 1

Objective 3.1: To ensure a rapid and coordinated response to accidents associated with the transport of hazardous materials through Artesia on US 285, US 82, CR-229, and CR-357. 8

Objective 3.2: To protect the Artesia community from hazardous materials spills and releases at industrial properties within and near Artesia. 12

Objective 3.3: To ensure adequate equipment and staff training in specialized emergency response. 5

INFRASTRUCTURE

Infrastructure Goal 1: Maintain a sustainable and reliable domestic water supply that meets current demand and accommodates future growth. 12

Objective 1.1: To ensure the long-term resiliency of the community water supply. 8

Objective 1.2: To ensure the water supply is sustainable within Artesia's supply within the Roswell-Artesian Basin. 6

Objective 1.3: To manage pollutants from wastewater and stormwater, and other point and non-point sources, including potential groundwater contamination from industrial spills. 2

Infrastructure Goal 2: Provide and maintain an efficient and optimized water distribution system. 2

Objective 2.1: To provide for the safe and efficient delivery of water services. 2

Objective 2.2: To ensure there is adequate capacity to meet the current and future demand for water services. 3

Objective 2.3: To systematically plan for, fund, and replace aging water distribution components. 2

Infrastructure Goal 3: Promote the sustainable and efficient management of existing water resources through conservation. 3

Objective 3.1: To ensure the municipal water supply is capable of meeting the current and future water demand during emergency and drought conditions. 4

Objective 3.2: To use treated effluent for non-potable purposes, including irrigation of public parks and construction activities. 1

Objective 3.3: To conserve the Roswell-Artesian Basin water supply for drinking water purposes. 1

Infrastructure Goal 4: Maintain a safe and efficient wastewater collection treatment system. 10

Objective 4.1: To ensure adequate capacity to accommodate the current and future demand for sewer services. 3

Objective 4.2: To ensure wastewater treatment infrastructure functions within water quality permitting standards. 6

Objective 4.3: To extend sewer services to and eliminate the use of septic tanks in future annexation areas. 3

Infrastructure Goal 5: Minimize impacts and losses to public and private property through stormwater management. 5

Objective 5.1: To protect the community from flooding, maintain property values, and lower flood insurance rates. 6

Objective 5.2: To protect critical infrastructure at risk for flood damage. 2

Objective 5.3: To maintain and improve existing stormwater drainage facilities including the Southeast Storm Drain, Eagle Draw, and other storm water conveyance lines and channels. 3

Objective 5.4: To encourage on-site detention of stormwater and water harvesting. 0

Infrastructure Goal 6: Promote waste reduction, reuse, and recycling activities. 3, 3, 1

Objective 6.1: To increase public awareness on the environmental benefits of waste reduction. 2

Objective 6.2: To extend the life of the Standpoint Landfill. 7

Objective 6.3: To prevent hazardous materials from entering the landfill. 0

TRANSPORTATION

Transportation Goal 1: Create and administer an efficient and integrated multi-modal transportation system. 4

Objective 1.1: To balance the mobility needs of pedestrians, bicyclists, motorists, and large truck traffic. 5

*Objective 1.2: To accommodate the regional mobility needs without detracting from Artesia's community character. 6, 2***

Objective 1.3: To accommodate the public transit needs of the elderly, people with disabilities, and residents who do not own personal vehicles. 6

Objective 1.4: To correct unsafe traffic conditions and reduce crash incidents. 2

Transportation Goal 2: Maintain safe street conditions throughout Artesia. 10

Objective 2.1: To establish a long-range street and sidewalk maintenance and funding plan for street improvements, annual maintenance, and replacement needs. 8

Objective 2.2: To ensure major streets are developed, extended, or improved to meet adopted functional classification standards as the community continues to grow. 4

Objectives 2.3: To provide a more walkable and accessible streetscape environment. 6

Transportation Goal 3: Expand air travel services at the Artesia Municipal Airport. 8

Objective 3.1: To meet the air service demands of existing industry, federal law enforcement, and passenger air travel. 4

Objective 3.2: To ensure the Artesia Municipal Airport meets current FAA design criteria and responds to changes within the aviation industry. 1

Objective 3.3: To attract and foster economic growth opportunities. 9

Transportation Goal 4: Provide safe freight and rail movement through Artesia. 5

Objectives 4.1: To ensure the safe transport of materials along Artesia's rail and freight corridors. 8

Objectives 4.2: To support economic development initiatives in the oil and gas, potash, and agricultural industries. 2

**** One participant asked to define regional mobility.**

personal reasons. We need more input from the people (Country and City) to move forward. [Identified on Map: Low Density Residential Desert Willow Estate north of Artesia Country Club. Future plan for hospital home on parcel proposed Low Density Residential east of the FLETC (within current city limits). Don't annex Area 3. Identified entire SW area beneath the airport for further Low Density Residential development. The proposed Medium Density Residential in Area 5 should be Low Density Residential].

- I would forgo any building across from FLETC as there is currently no infrastructure and focus toward the north side of Country Club off of Ricky where the new housing is being built. However, Scenario B makes sense for City revenue taxation with the addition of the added industrial along 285.
- We should build both north and west to expand housing and stores/parks. [Identified on Map: Stores/Resources in Medium Density Residential portion of Area 2, commercial and residential in Area 4, and additional park in Area 3].
- Yes to Area 1 + keep residential. Yes to Area 2 + park, Yes to Area 4 + park. Like developing a park near aquatic center. Yes to Area 5 and convert area east of 26th to triangular park.

Both/Combine Scenarios

- A mix of both would be good. Really looks good at filling in the blanks. Areas 2, 3, and 4 in Scenario A are good. The proposed Medium Density Residential portion of Area 1 in Scenario A should really be low density. Areas 1, 2, and 5 are good in Scenario B are good.
- Areas 2 and 4 in Scenario A plus Areas 1, 2, 4, and 5 in Scenario B.
- Add Area 4 from Scenario A to Scenario B.
- I do not like all of the annexation suggestions. I marked the areas of concern with an "x" and circled them. [Scenario A Area 1, portion in-between residential lots close to the airport and Artesia Country Club in Scenario A Area 2, Scenario B Area 3 and Area 4]. I think we should have a more in-depth discussion on this because there are a lot of moving parts.

** Comments in [brackets] were interpreted by CP from notes and marks made by participants on the maps provided.*

Other comments

- Roads that could use enhancements: 10th, Old Main Street (not Downtown), N. Side Main, 7th, 13th, Washington, 1st Street (more walkable, medians).
- Different meeting format next time. Open house 3pm-6pm. Lunch meetings are popular.
- There is more support for seniors than what the votes depict - referring to Community Services & Facilities Goal 3 Objective 4.